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Sarasota

Employer: Business Ethics Alliance

Title: Marketing Director

Education: Master of Science, Gerontology, from Medical College of Virginia

Years on the Gulf Coast: Seven

Marital status/children: Married with a 14 month old boy, Zackary

Is your business seeing signs of an economic recovery: BEA is a non-profit organization. The very foundation of our economy recovering is in the integrity and ethical practices of each and every person and company. Yes, I am seeing signs of recovery.

Best place to network: Everywhere is an opportunity. It is all up to us to create the best place. I have made some really great contacts in shopping centers, restaurants, grocery stores and even while holding my sick son in his doctors office. Always be prepared.

Business person you admire most: My husband, George, owner of Encore Motorcars of Sarasota

Three Web sites that make your job easier: Facebook.com, Google.com, Overstock.com

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Beer distribution buzz

You know you've made it in the craft brewery business when you sign a distribution agreement.

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Bike shop team scores

A small bike store in Fort Myers received some notoriety in cycling circles for sponsoring a team in one of the most grueling bike challenges in the nation.

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Favorite business lunch spot: Simon's Cafe

One community group you're most involved with: Humane Society of Sarasota

I can't live without: The positive voices in my head that motivate me to be and do better than I did the day before

Best way to relax and let off steam: Running, yoga and just listening to my son laugh

Favorite movie: Sixteen Candles

Book on your nightstand: Hawaii Guide. I am planning our summer vacation.

Favorite techno gadget: HTC Sprint Phone

How many friends do you have on Facebook: 307

If I had a magic wand I'd: Make sure that every child grows up with love and confidence in themselves to do and be anything and

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